

DATE: 10-11-2012 PAGE: 1
AN RAMBLER PRODUCTIONS - 23247

of 4

AMERICAN RAMBLER PRODUCTIONS - 23247 ATTN: STEPHANIE KINCAID 138 CONANT STREET BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401972	10-09-2012	10-10-2012	1	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WTVD - DURHAM

					<u> </u>														
Agency Est	#	CMS #	#	Sales Office	Account Executive	Start Date	End D	ate	Billing						Р	ackage	Contract Titl	е	
301		246027	7	PHILADELPHIA	A. CLIFFORD	10-10-2012	10-16-2	012	M (Broa	dca	st Mo	nth,	Сус	le 1)		N	246027		
Start Date	End Date				escription			RC	Duration	М	T '	W	ΤI	= S	S	SPW	Price	Tot Spots	Total \$
		Agency CI	PE: E	E : 301															
0-15-2012	10-16-2012	06:00AM -	- 07:0	OOAM EY	EWITNESS NEWS AT 6AM	I (MONDAY -FI	RIDAY)	1	30	2	2					4	850	4	3,400.00
0-10-2012	10-14-2012	06:00AM -	- 07:0	OOAM EY	YEWITNESS NEWS AT 6AM	I (MONDAY -FI	RIDAY)	1	30			2	2 :	2		6	850	6	5,100.00
0-15-2012	10-16-2012	07:00AM -	- 09:0	OOAM GO	OOD MORNING AMERICA	(MONDAY-FRID	(83 (YA	1	30	2	2					4	850	4	3,400.00
0-10-2012	10-14-2012	07:00AM -	- 09:0	00AM G	OOD MORNING AMERICA	(MONDAY-FRID	AY) (83	1	30			2	2 :	2		6	850	6	5,100.00
0-15-2012	10-16-2012	09:00AM -	- 10:0	OOAM LI	VE! WITH KELLY & MICHA	EL (842)		1	30	2	2					4	200	4	800.00
0-10-2012	10-14-2012	09:00AM -	- 10:0	OOAM LI	VE! WITH KELLY & MICHA	EL (842)		1	30			2	2 :	2		6	200	6	1,200.00
0-10-2012	10-14-2012	10:00AM -	- 11:0	OOAM RA	ACHEL RAY (MONDAY-FRI	DAY) (851)		1	30			1	1 '	1		3	240	3	720.00
0-15-2012	10-16-2012	10:00AM -	- 11:0	OOAM RA	ACHEL RAY (MONDAY-FRI	DAY) (851)		1	30	1	1					2	240	2	480.00
0-10-2012	10-14-2012	11:00AM -	- 12:0	OPM TH	IE VIEW (MONDAY-FRIDA	Y) (846)		1	30			1	1	1		3	350	3	1,050.00
0-15-2012	10-16-2012	11:00AM -	- 12:0	OPM TH	IE VIEW (MONDAY-FRIDA	Y) (846)		1	30	1	1					2	350	2	700.00
0-10-2012	10-14-2012	12:00PM -	- 12:3	OPM EY	EWITNESS NEWS AT NO	ON(MONDAY-FI	RIDAY)	1	30			1	1	1		3	325	3	975.00
0-15-2012	10-16-2012	12:00PM -	- 12:3	OPM EY	EWITNESS NEWS AT NO	ON(MONDAY-FI	RIDAY)	1	30	1	1					2	325	2	650.00
0-10-2012	10-14-2012	12:30PM -	- 01:0	OPM MI	LLIONAIRE 1230-1P(MONI	DAY-FRIDAY) (9	927)	1	30			1	1	1		3	200	3	600.00
0-15-2012	10-16-2012	12:30PM -	- 01:0	OPM MI	LLIONAIRE 1230-1P(MONI	DAY-FRIDAY) (9	927)	1	30	1	1					2	200	2	400.00
0-15-2012	10-16-2012	01:00PM -	- 02:0	OPM TH	HE CHEW (11514)			1	30	1	1					2	240	2	480.00
	301 Start Date 0-15-2012 0-10-2012 0-15-2012 0-10-2012 0-10-2012 0-10-2012 0-15-2012 0-15-2012 0-15-2012 0-15-2012 0-15-2012 0-15-2012 0-15-2012 0-15-2012	Start Date End Date 0-15-2012 10-16-2012 0-10-2012 10-14-2012 0-15-2012 10-16-2012 0-10-2012 10-14-2012 0-15-2012 10-16-2012 0-10-2012 10-14-2012 0-10-2012 10-14-2012 0-15-2012 10-16-2012 0-15-2012 10-16-2012 0-15-2012 10-16-2012 0-15-2012 10-16-2012 0-15-2012 10-16-2012 0-15-2012 10-16-2012 0-15-2012 10-16-2012 0-15-2012 10-16-2012 0-15-2012 10-16-2012	301 24602 Start Date End Date Time Peri Agency C 0-15-2012 10-16-2012 06:00AM 0-10-2012 10-14-2012 07:00AM 0-15-2012 10-14-2012 07:00AM 0-10-2012 10-14-2012 09:00AM 0-10-2012 10-14-2012 09:00AM 0-10-2012 10-14-2012 10:00AM 0-10-2012 10-14-2012 10:00AM 0-15-2012 10-16-2012 10:00AM 0-15-2012 10-16-2012 11:00AM 0-15-2012 10-16-2012 11:00AM 0-15-2012 10-16-2012 12:00PM 0-15-2012 10-16-2012 12:00PM 0-15-2012 10-14-2012 12:30PM 0-15-2012 10-16-2012 12:30PM	301 246027 Start Date End Date Time Period Agency CPE: E 0-15-2012 10-16-2012 06:00AM - 07:0 0-10-2012 10-14-2012 07:00AM - 09:0 0-10-2012 10-14-2012 07:00AM - 09:0 0-10-2012 10-14-2012 09:00AM - 10:0 0-15-2012 10-14-2012 09:00AM - 10:0 0-10-2012 10-14-2012 10:00AM - 11:0 0-10-2012 10-14-2012 10:00AM - 11:0 0-15-2012 10-16-2012 11:00AM - 12:0 0-15-2012 10-16-2012 11:00AM - 12:0 0-15-2012 10-16-2012 11:00AM - 12:0 0-15-2012 10-16-2012 12:00PM - 12:3 0-15-2012 10-16-2012 12:30PM - 01:0 0-15-2012 10-16-2012 12:30PM - 01:0 0-15-2012 10-16-2012 12:30PM - 01:0	301 246027 PHILADELPHIA	301 246027 PHILADELPHIA A. CLIFFORD	246027 PHILADELPHIA A. CLIFFORD 10-10-2012	Start Date End Date Time Period Description Desc	Start Date End Date Time Period Description 10-10-2012 10-16-2012 RC	Start Date End Date Time Period Description Description Observation Obse	301 246027 PHILADELPHIA A. CLIFFORD 10-10-2012 10-16-2012 M (Broadca Start Date End Date Time Period Description M Agency CPE: E: 301	Start Date End Date Time Period Description 10-10-2012 10-16-2012 M (Broadcast Mo Start Date End Date Time Period Description M T M Countries M Countries M T M T M Countries M T M T M T M T M T M T M T M T M T M T M T M T M T	301 246027 PHILADELPHIA A. CLIFFORD 10-10-2012 10-16-2012 M (Broadcast Month, Start Date End Date Time Period Description RC Duration M T W	301 246027 PHILADELPHIA A. CLIFFORD 10-10-2012 10-16-2012 M (Broadcast Month, Cyc Ostart Date End Date Time Period Description RC Duration M T W T M Agency CPE: E: 301	301 246027 PHILADELPHIA A. CLIFFORD 10-10-2012 10-16-2012 M (Broadcast Month, Cycle 1) Start Date End Date Time Period Description Description RC Duration M T W T F S Start Date End Date Time Period Description PRC Duration M T W T F S Start Date PRC Duration M T W T F S Start Date PRC Duration M T W T F S Start Date Description PRC Duration M T W T F S Start Date Description PRC Duration M T W T F S Start Date Description PRC Duration M T W T F S Description PRC De	301 248027 PHILADELPHIA A CLIFFORD 10-10-2012 10-16-2012 M (Biroadcast Month, Cycle 1) Start Date End Date Time Period Description RC Duration M T W T F S S Agency CPE: E: 301	Start Date End Date Time Period Description Description Description RC Duration M T W T F S S SPW	246027 PHILADELPHIA A CLIFFORD 10-10-2012 10-16-2012 M (Broadcast Month, Cycle 1) N 246027	246027 PHILADELPHIA A CLIFFORD 10-10-2012 10-16-2012 M (Broadcast Month, Cycle 1) N 246027



DATE: 10-11-2012 **PAGE:** 2 **of** 4

AMERICAN RAMBLER PRODUCTIONS - 23247 ATTN: STEPHANIE KINCAID 138 CONANT STREET BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401972	10-09-2012	10-10-2012	1	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WTVD - DURHAM

	Agency Es	t#	CMS#	Sales Office	Account Executive	Start Date	End D	Date	Billing						Pac	kage	Contract Titl	e	
	301	1	246027	PHILADELPHIA	A. CLIFFORD	10-10-2012	10-16-2	2012	M (Broa	dcas	st Mo	nth,	Cycle	e 1)			246027		
Lin	Start Date	End Date	Time Period	De	escription	<u>'</u>		RC	Duration	М	T '	W -	T F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE:	E: 301															
16	10-10-2012	10-14-2012	01:00PM - 02	:00PM TH	IE CHEW (11514)			1	30			1	1 1			3	240	3	720.00
					, ,														
17	10-15-2012	10-16-2012	04:00PM - 05	:00PM E	EWITNESS NEWS 4:00P	M (MONDAY- FR	IDAY) (1	30	2	2					4	375	4	1,500.00
						•	,												.
18	10-10-2012	10-14-2012	04:00PM - 05	:00PM E	EWITNESS NEWS 4:00P	M (MONDAY- FR	IDAY) (1	30			2	2 2			6	375	6	2,250.00
						•	, ,												,
19	10-10-2012	10-14-2012	05:30PM - 06	:00PM E	EWITNESS NEWS 5:30P	M (MONDAY-FRI	DAY) (8	1	30			1	1 1			3	950	3	2,850.00
						•	/ \												,
20	10-15-2012	10-16-2012	05:30PM - 06	:00PM E	EWITNESS NEWS 5:30P	M (MONDAY-FRI	DAY) (8	1	30	1	1					2	950	2	1,900.00
						(-		-							-	_	
2	10-10-2012	10-14-2012	06:00PM - 06	:30PM E	'EWITNESS NEWS AT 6P	(MONDAY-FRID	AY) (81	1	30			1	1 1			3	1,100	3	3,300.00
						(,(-				-				-	-,		
2	10-15-2012	10-16-2012	06:00PM - 06	:30PM E	'EWITNESS NEWS AT 6P	(MONDAY-FRID	AY) (81	1	30	1	1					2	1,100	2	2,200.00
						(-		-	-					_	-,	_	_,
2:	10-10-2012	10-14-2012	07:00PM - 07	:30PM JE	OPARDY (MONDAY-FRI	DAY) (898)		1	30			1	1 1			3	1,400	3	4,200.00
					•	, (,											,		,
24	10-15-2012	10-16-2012	07:00PM - 07	:30PM JE	OPARDY (MONDAY-FRI	DAY) (898)		1	30	1						1	1,400	1	1,400.00
-		10 10 2012			(2111) (000)		-		-						-	.,	-	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
2!	10-15-2012	10-16-2012	08:00PM - 10	-00PM M	ONDAY PRIME 8-10P (79	5)		1	30	1						1	7,500	1	7,500.00
-	10 10 2012	10 10 2012				-,		-		-						-	.,,,,,	-	
			JTI	EM LINE NOTE															
20	10-15-2012	10-16-2012	08:00PM - 09	:00PM TU	JES PRIME 8-9P (810)			1	30		1					1	7,500	1	7,500.00
				EM LINE NOTE															
			DANCE RSLT	EM LINE NOTE CD															
27	10-10-2012	10-14-2012	09:00PM - 09		ED PRIME 9-10P (816)			1	30			1				1	6,200	1	6,200.00
					()												-,		, 11 00
			IT	EM LINE NOTE															
			MODERN CD																



DATE: 10-11-2012 **PAGE**: 3

of 4

AMERICAN RAMBLER PRODUCTIONS - 23247 ATTN: STEPHANIE KINCAID 138 CONANT STREET BEVERLY MA 02494

Contract No Contract Dt Revision Dt Rev# Advertiser Brand MITT ROMNEY FOR PRESIDENT, INC MITT ROMNEY FOR PRESIDENT Product Code WTVD - DURHAM

70	972 10-09-2012 10-10-2012 1 ROWNETT ORTRESIDENT, INC								LINI		I OLITIC	ALO		WIVD - DOMINI			
	Agency Est		CMS#	Sales Office	Account Executive	Start Date	End Da		Billing				ackage	Contract Title)		
	301		246027	PHILADELPHIA	A. CLIFFORD	10-10-2012	10-16-20				nth, Cycle		N	246027			
Line	Start Date	End Date	Time Period	De	escription			RC	Duration	МТ	WTF	S S	SPW	Price	Tot Spots	Total \$	
			Agency CPE:	E: 301													
28	10-10-2012	10-14-2012	10:00PM - 11:	OOPM FF	RIDAY PRIME 10-11P (791)			1	30		1		1	1,700	1	1,700.00	
			20/20 CD	EM LINE NOTE													
29	10-10-2012	10-14-2012	06:00AM - 07:	:00AM E	YEWITNESS NEWS SATUR	DAY 6-7A (210	5)	1	30			1	1	190	1	190.00	
30	10-10-2012	10-14-2012	07:00AM - 08:	:00AM E	YEWITNESS NEWS SATURE	DAY AT 7AM (24	108)	1	30			1	1	275	1	275.00	
31	10-10-2012	10-14-2012	03:30PM - 07:	:00PM C	OLLEGE FOOTBALL 330-7P	M (848)		1	30			2	2	3,000	2	6,000.00	
32	10-10-2012	10-14-2012	07:00AM - 08:	:00AM E	YEWITNESS NEWS SUN 7-8	A (820)		1	30			1	1	375	1	375.00	
	40 40 0040	40.44.0040	40.00414 44	00444	HO WEEK OUNDAY 40 44 A	(000)								4==		475.00	
33	10-10-2012	10-14-2012	10:00AM - 11:	:UUAWI IF	HIS WEEK SUNDAY 10-11A	(800)		1	30			1	1	475	1	475.00	
24	10-10-2012	10-14-2012	06:00PM - 06:	20DM E\	YEWITNESS NEWS AT 6 SU	N (922)		4	30			1	4	725	1	725.00	
34	10-10-2012	10-14-2012	00.00FW - 00.	JUFIVI E	IEWIINESS NEWS AT 0 50	N (022)		•	30			•	'	125	'	723.00	
35	10-10-2012	10-14-2012	08:00PM - 09:	OOPM SI	UNDAY PRIME 8-9P (931)			1	30			1	1	4,200	1	4,200.00	
	10 10 2012	10 11 2012	00.00 00.		5115711 Titim2 0 01 (001)			•				•	'	4,200	•	1,200.00	
			ITE	EM LINE NOTE CD													
	40 40 0040	40.44.0040												0.000		0.000.00	
36	10-10-2012	10-14-2012	09:00PM - 10:	OUPIN SC	UNDAY PRIME 9-10P (855)			1	30			1	1	2,000	1	2,000.00	
			ITE	EM LINE NOTE													
37	10-10-2012	10-14-2012	11:00PM - 11:	30PM E	YEWITNESS NEWS AT 11PM	M (MONDAY-SU	NDAY	1	30			1	1	1,100	1	1,100.00	
															_		
38	10-10-2012	10-14-2012	07:30PM - 11:	:00PM N/	ASCAR (6906)			1	30			1	1	1,800	1	1,800.00	
A 20	10 15 2012	40 4E 2042	07.20DM 00-	.00DM \\	WEEL OF FORTUNE (MOND	AV EDIDAY) (O	04)		20	_				4 400	_	4 400 00	
A 39	10-15-2012	10-15-2012	07:28PM - 08:	OUPW W	HEEL OF FORTUNE (MOND	AT-FRIDAY) (90	U1)	1	30	1			1	1,400	1	1,400.00	



DATE: 10-11-2012 **PAGE**: 4 **of** 4

AMERICAN RAMBLER PRODUCTIONS - 23247 ATTN: STEPHANIE KINCAID 138 CONANT STREET BEVERLY MA 02494

	ontract Dt 0-09-2012		rision Dt 0-2012	Rev#	Advertiser ROMNEY FOR PRI	ESIDENT, INC	Brand MITT ROMNEY	FOR PR	ESIDI	ENT		Product (Station/Marl WTVD - DU	
Agency		CMS	S #	Sales Office	Account Executive	Start Date	End D	ate	Billing			F	Package Contract Ti	tle		
3	01		2460	27	PHILADELPHIA	A. CLIFFORD	10-10-2012	10-16-20	012	M (Broad	dcast Mo	nth, Cycle		N 246027		
Line Start Date	e End Dat	e	Time Pe	riod	Des	cription	·		RC	Duration	МТ	WTF	S S	SPW Price	Tot Spots	Total \$
			Agency (CPE:	E : 301											
													(Contracted Gross Total	al: 95	86,815.00
														A start One as Tat	al. 95	96 915 00
														Actual Gross Total	^· -	86,815.00 13,022.25
														Net Total		73,792.75
Month/YR			Preei	mpted		Made Good	Contract T	otal		Α	djustme	nts				Actual Total
Oct 12				0.00		0.00	86,81	5.00			0	.00				86,815.00
TOTAL				0.00		0.00	86,81	5.00	-		0	.00				86,815.00